



NEIL WILLS

Digital Director / Designer / Developer

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EXPERIENCE

SENIOR UI/UX DESIGNER & DEVELOPER AT CARLTON GROUP 2016 - PRESENT

Clients : McDonald's, LG, Hewlett Packard, Cisco Systems, FCA Chrysler, Bell Canada, Samsung, Delta. Lead UI/UX designer and front end developer for a suite of global employee recognition applications and creative project management.

SENIOR DIGITAL DIRECTOR AT TC MEDIA 2015 - 2016

Clients : Home Depot, Canadian Tire, Sobeys, Babies R Us, Grand & Toy, Pharmasave, Rexall, Staples. Digital design and front end development lead. Solely responsible for new digital development division.

CREATIVE DIRECTOR AT MEDIA-VISION INC 2011 - 2015

Clients : Suzuki, Dairy Queen, RBC, Children's Wish Foundation, SunOpta, Purity Life, LA Weightloss, Puratos, Ryvita, Jordans, Sunrich Naturals, RioCan. Conceptual design and front end development lead. Managed a mid size team of designers and developers creating cross media campaigns.

DESIGNER / DEVELOPER AT KUHBOOM 2008 - 2011

Owner and operator of kuhboom.com. The core of my freelance work was through agency contracts. focused on print campaigns, branding, creative project management, and front end web design and development. Global clients from Australia, UK, Brazil, U.S. and Canada.

LEAD DESIGNER / DEVELOPER AT TECHWYSE 2005 - 2008

Graphic and web design lead. Strong focus on SEO and UI/UX principals. Concept, design, copywriting and coding for a diverse clientele. Project management and main contact to clients for all creative direction.

JUNIOR DESIGNER / DEVELOPER AT AMBIGUOUS INT 2003 - 2005

Working under senior designers and developers, our focus was custom software for the U.S. education industry. The software was designed to help manage top level universities with data work flows, and to standardize digital assets and processes.

SKILLS

ADOBE SUITE (PS, AI, ID, DW), HTML5, CSS, JAVASCRIPT, JQUERY, UI/UX, CREATIVE DIRECTION, PROJECT MANAGEMENT, TEAM LEAD.

EDUCATION

BACHELOR OF VISUAL DESIGN FANSHAWE COLLEGE

Three year advanced digital arts program. Comprehensive training in interactive design, web and multimedia, and illustration.